Project Luther Brief

Client

PickFlick: a data science company that consults investors on movie futures.

Questions

We want to predict the total box office gross of the newly released “insert movie.”

Features

This movie has just finished its opening weekend and we know the director and production budget. We will compare director, budget, and opening weekend against other related movies.

(maybe release month)

Population

We will look at the movies in approximately the last two decades that fit our production budget range.